



In 2005 McGregor Coxall proposal for the East Darling Harbour International Design Competition was one of 30 selected from over 140 local and international entrants to be part of a public exhibition of the most promising schemes. The design strategy for this 22 ha waterfront site proposes an innovative park and urban development for the 21st century that lever's Sydney into the global economy. It establishes East Darling Harbour as an incubator site at the heart of Sydney that nurtures the leaders of the new economy and the pioneers of the new creativity. The design provides an environment conducive to the JAZZ sustainability model which enables the project to move beyond triple bottom line practice. The scheme proposed a staged implementation strategy that progressively removed the existing industrial sheds allowing for incremental and authentic regeneration.

